

Wix and Wordpress Comparison

	WIX	WORDPRESS
Themes (templates)	Approx 500 Themes all free	Thousands of themes, free and paid options
Plugins (added functionality)	Approx 200 apps	38,000 Plugins
eCommerce Editor	Payment options limited to paypal or authorize.net WYSIWIG - easy for the novice user however there is no backend	eCommerce plugins offering all payment processes Can be set up as a Content Mgmt. System (CMS) so that multiple users can edit pages. You can assign their level of access to the backend.
HTML and CSS	No access to the code	Access to both HTML and CSS code
Open Source	Not Open Source therefore fewer functions	Open Source - extended functionality
Ownership	You don't own the site	Site is owned by owner allowing you to move it etc.
Hosting	Wix hosting options only.	Choice of any hosting provider
Domain	Not possible to purchase a Canadian (.ca) domain from Wix or transfer a Canadian (.ca) domain to Wix.	Able to use any domain suffix including .ca
SEO	has SEO ability	Has SEO plugins and does better in search engine ranking
Maintenance	WIX team does all maintenance work, updates etc.	Responsible to do own updates.
Pricing Comparison		
Plan/Software price	Free version contains ads, Paid Version (w/ecommerce) \$20/mos	Free version contains ads, Wordpress software/ plan is free from Hosting provider(s)
Domain	Domain Free first year	Domain free first year - from hosting provider
Hosting	included in plan	Hosting \$5+ per month depending on plan choices
eCommerce	comes with eCommerce plan above - limited to paypal and authorize.net payment methods.	eCommerce – free and paid versions, depending on Hosting plan. There are no limitation on the payment methods.
Theme	Free (limited to choices available)	Theme – from free to \$69 per year
Plugins	Free (limited to choices available)	Plugins – from free to \$50 each
Maintanance	Free done by Wix Team	Maintenance – from free to \$1500 per year
Development	Free - Do it yourself	Development – from free to \$15,000 per year
Domain Email	Through Google Apps only - \$4.08 per user	Hosting providers typically give 5+ free domain email addresses

Bottom Line is that Wordpress is better for price, flexibility and expandibility. Wix is better for simplicity.